

ARE YOU IN THE FOOD INDUSTRY?

**Are you aware of the new requirements
of the revised food labeling
and advertising regulations?**



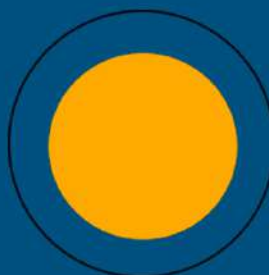
You cannot depict a pregnant mother, lactating mother, or a child on any food label or advertisement.



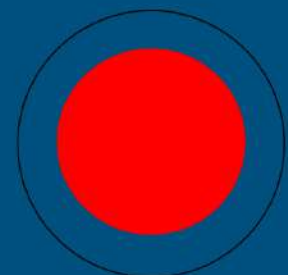
Sugar, Salt, and fat content of packed food items should be colour coded according to the food (Colour coding for sugar, Salt and fat) Regulations 2019



**LESS THAN 2g
PER 100ml**



**2g to 11g
PER 100ml**



**11g OR MORE
PER 100ml**

**Sugar levels of all beverages shall be
colour coded according to the Food
(colour coding for sugar levels)
Regulation 2016**

**New regulatory requirements are
mandated for various claims in
food labels and advertisements.**

**for more information visit
www.eohfs.health.gov.lk**

